



Creating the next generation
of entrepreneurs

Leadership Skills in Fashion: The Business Side

Meet The Facilitator



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Creative Director @ Victor Bassi Art Place

About Me

Victor Edet Bassey is an indigene of Akwa Ibom State, Nigeria. A graduate of graphic design from the prestigious Yaba College of Technology. He is a fashion major who specializes in fashion illustration, fabric painting and different fabric surface manipulation.

He is the creative director of Victor Bassi Art Place. A fashion and Art establishment based in Lagos.

He has been in different fashion exhibition both locally and abroad- British council students waste to wealth runway show, Ecowas fashion week, African fashion week, FADAN runway, Lagos fashion etc.

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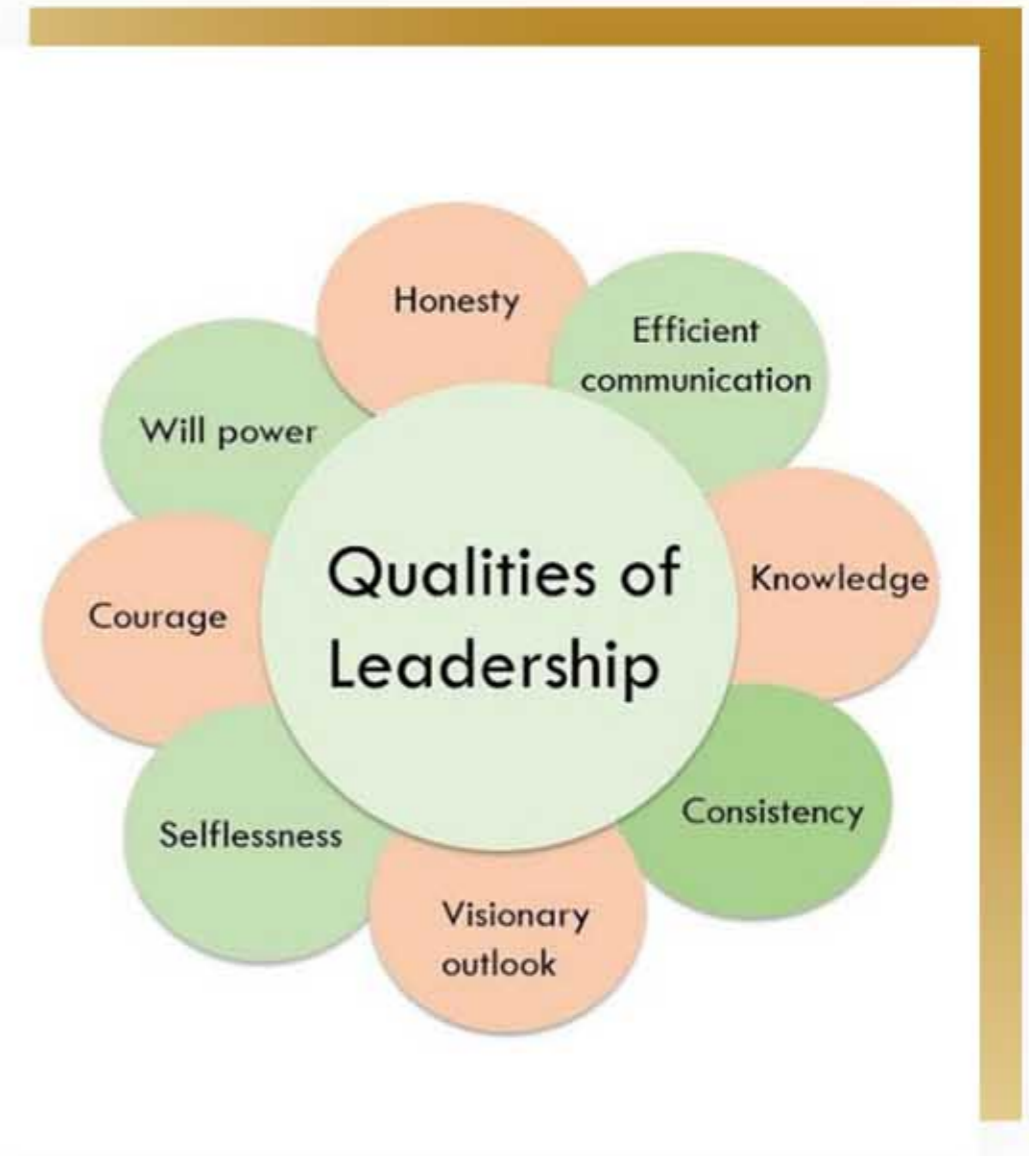
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Introduction

Leadership skills are essential components in positioning executives to make thoughtful decisions about their organizations mission and goals, and properly allocate resources to achieve those directives. Valuable leadership skills include the ability to delegate, inspire and communicate effectively.

Leadership skills are your ability to motivate people toward a goal, which means you influence what people do. Influence doesn't mean you're barking orders, but inspiring and persuading others to get on board with the company's work.



Introduction (cont.d)

Leadership is not just one skill but rather a combination of several skills working together. Some examples of skills that make a strong leader includes:

1. PATIENCE
2. EMPATHY
3. ACTIVE LISTENING
4. RELIABILITY
5. DEPENDABILITY
6. CREATIVITY
7. POSITIVITY
8. EFFECTIVE FEEDBACK
9. TIMELY COMMUNICATION
10. TEAM BUILDING
11. FLEXIBILITY
12. RISK-TAKING AND
13. ABILITY TO TEACH AND MENTOR.

Best Leadership Qualities Top 15 Qualities of a Good Leader



Leadership Skills in the Fashion Industry

1. Visionary Thinking:

Fashion leaders need to have a clear vision of where they want their brand or company to go. They should be able to anticipate trends, understand consumer preferences, and envision the future direction of the brand.



Leadership Skills in the Fashion Industry

2. Creativity & Innovation:

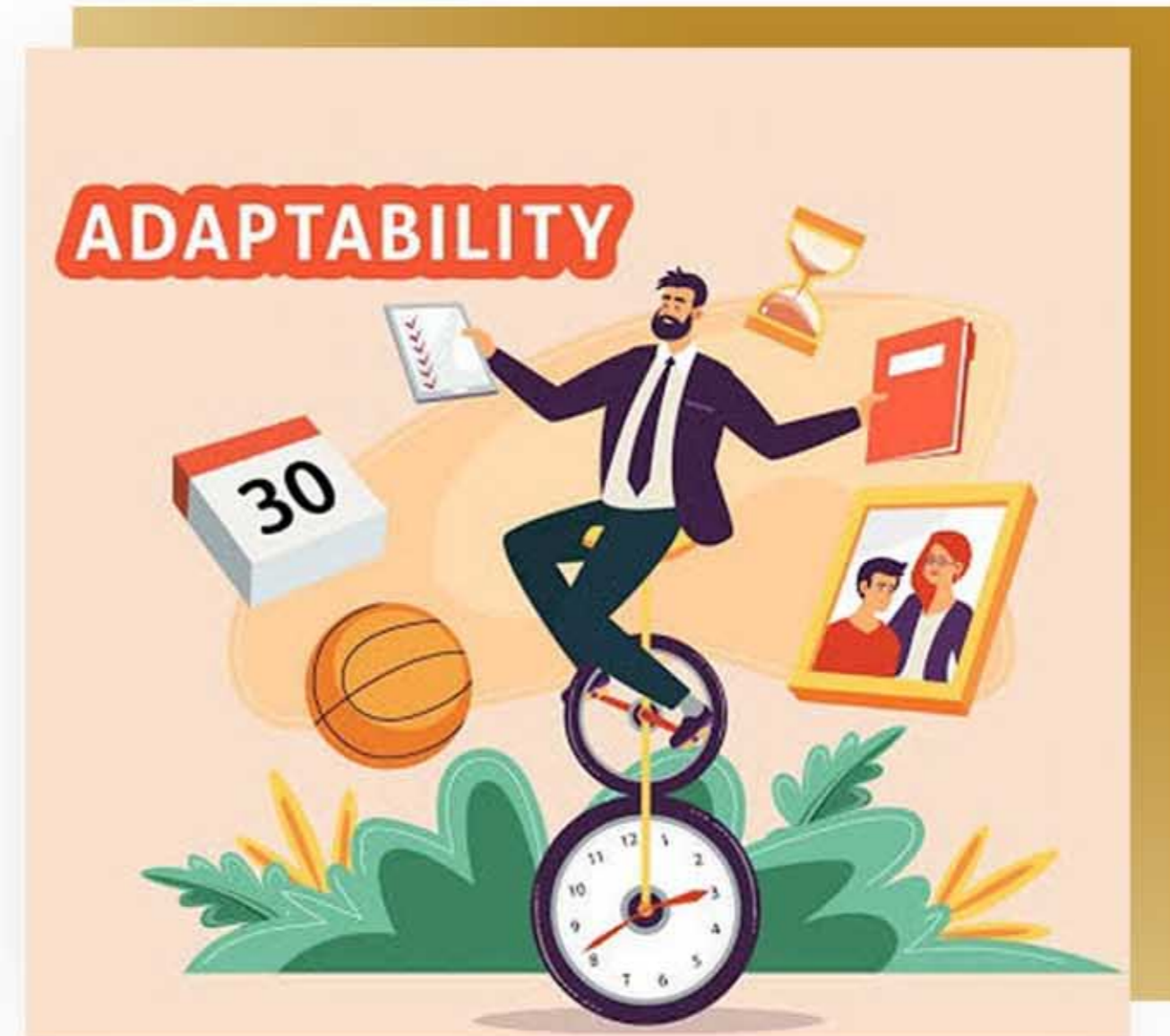
The fashion industry thrives on creativity and innovation. Leaders need to foster an environment that encourages creative thinking, experimentation, and risk-taking to stay ahead of the competition and capture consumers' attention.



Leadership Skills in the Fashion Industry

3. Adaptability:

Fashion trends and consumer preferences can change rapidly. Effective leaders in the fashion industry must be adaptable and agile, able to pivot their strategies and operations in response to market shifts, technological advancements unexpected challenges.



Leadership Skills in the Fashion Industry

4. Strategic Planning:

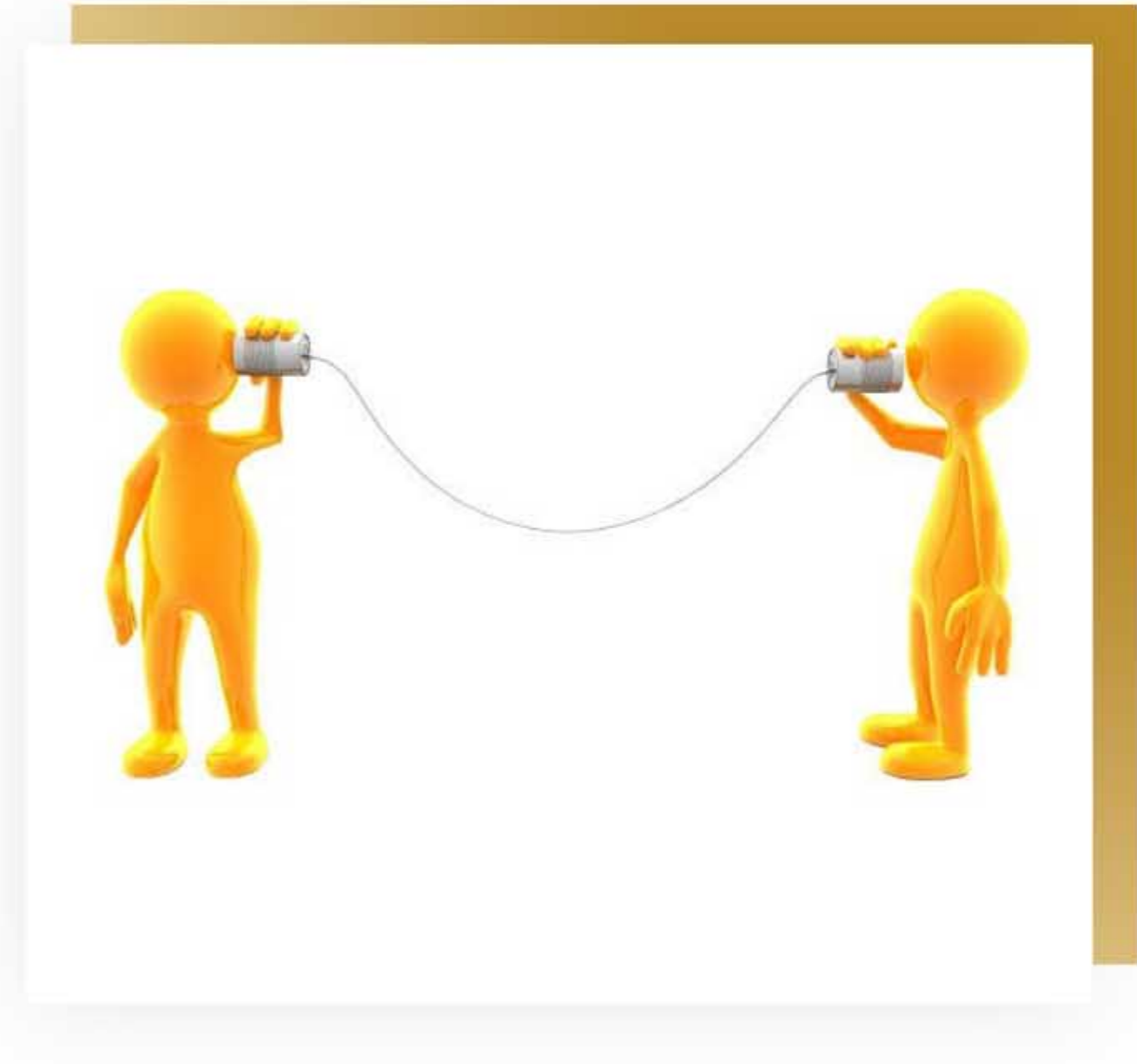
Strong leadership in fashion involves strategic planning to set clear goals, identify growth opportunities, and allocate resources effectively. Leaders should be able to develop comprehensive business plans that outline short-term and long-term objectives.



Leadership Skills in the Fashion Industry

5. Effective Communication:

Communication is crucial in the fashion industry, whether it's conveying brand values to consumers, collaborating with design teams, or negotiating with suppliers and partners. Leaders need strong communication skills to articulate their vision, inspire others, and build relationships.



Leadership Skills in the Fashion Industry

6. Team Building & Management:

Fashion leaders must build and nurture high-performing teams. This involves recruiting top talent, fostering a positive work culture, providing mentorship and support, and empowering employees to excel in their roles.



Leadership Skills in the Fashion Industry

7. Inclusive Leadership:

Diversity and inclusion are increasingly important in the fashion industry. Leaders should champion diversity in their teams and ensure that voices are heard and valued, fostering an environment where everyone can thrive.



Leadership Skills in the Fashion Industry

8. Financial Acumen:

Fashion leaders must have a solid understanding of financial management, including budgeting, forecasting, and profit margins. They should be able to make informed decisions that drive profitability while balancing the need for investment and innovation.



Leadership Skills in the Fashion Industry

9. Resilience & Problem-Solving:

The fashion industry is inherently competitive and can be unpredictable. Effective leaders need to be resilient in the face of setbacks, able to navigate challenges, and find creative solutions to overcome obstacles.



Leadership Skills in the Fashion Industry

10. Ethical & Sustainable Practices:

With growing awareness of social and environmental issues, fashion leaders need to prioritize ethical and sustainable practices. This includes sourcing materials responsibly, ensuring fair labor practices, and minimizing the environmental impact of production processes.



Final Note

By cultivating these leadership skills, individuals can effectively lead and inspire teams, drive innovation and growth, and make a positive impact in the ever-evolving fashion industry.

Questions & Answers

Thank You