



Creating the next generation
of entrepreneurs

ADVANCE FASHION ILLUSTRATION

PORTFOLIO BUILDING

created by:

Mr. Godwin

(A.A.D)

Approved by:

.....



GMYT FASHION ACADEMY.



Creating the next generation
of entrepreneurs

18A, Grace Anjous Drive,
Lekki Phase 1, Lekki.

gmytfashionacademy@gmail.com



CONTENT



WHAT TO EXPECT!

- INTRODUCTION
- DESIGNS (SKETCHES/ILLUSTRATION)
- TECHNICAL DRAWINGS
- RUNWAY/EVENT PHOTOS
- CLIENT WORK
- EDUCATION & EXPERIENCE
- SKILLS



Creating the next generation
of entrepreneurs

INTRODUCTION TO ADVANCE ILLUSTRATION.

- What is good Illustration?
 - How do you achieve originality? A good illustration should communicate the right message to the right audience. This session will focus on graphic design principles that make illustration effective for communication. We will also look at artistic expression—your illustration should show your passion!



Creating the next generation
of entrepreneurs



APPLICATIONS FOR DIGITAL ILLUSTRATION.

1. SKETCHBOOK
ILLUSTRATOR

2. PHOTOSHOP

3. PROCREATE

4. PAINTER

5. ADOBE ILLUSTRATOR

6. 3D



IDEA TO START POINT

@inniel_craftz



@inniel_craftz



Creating the next generation of entrepreneurs



FIND A PROBLEM AND SOLVE

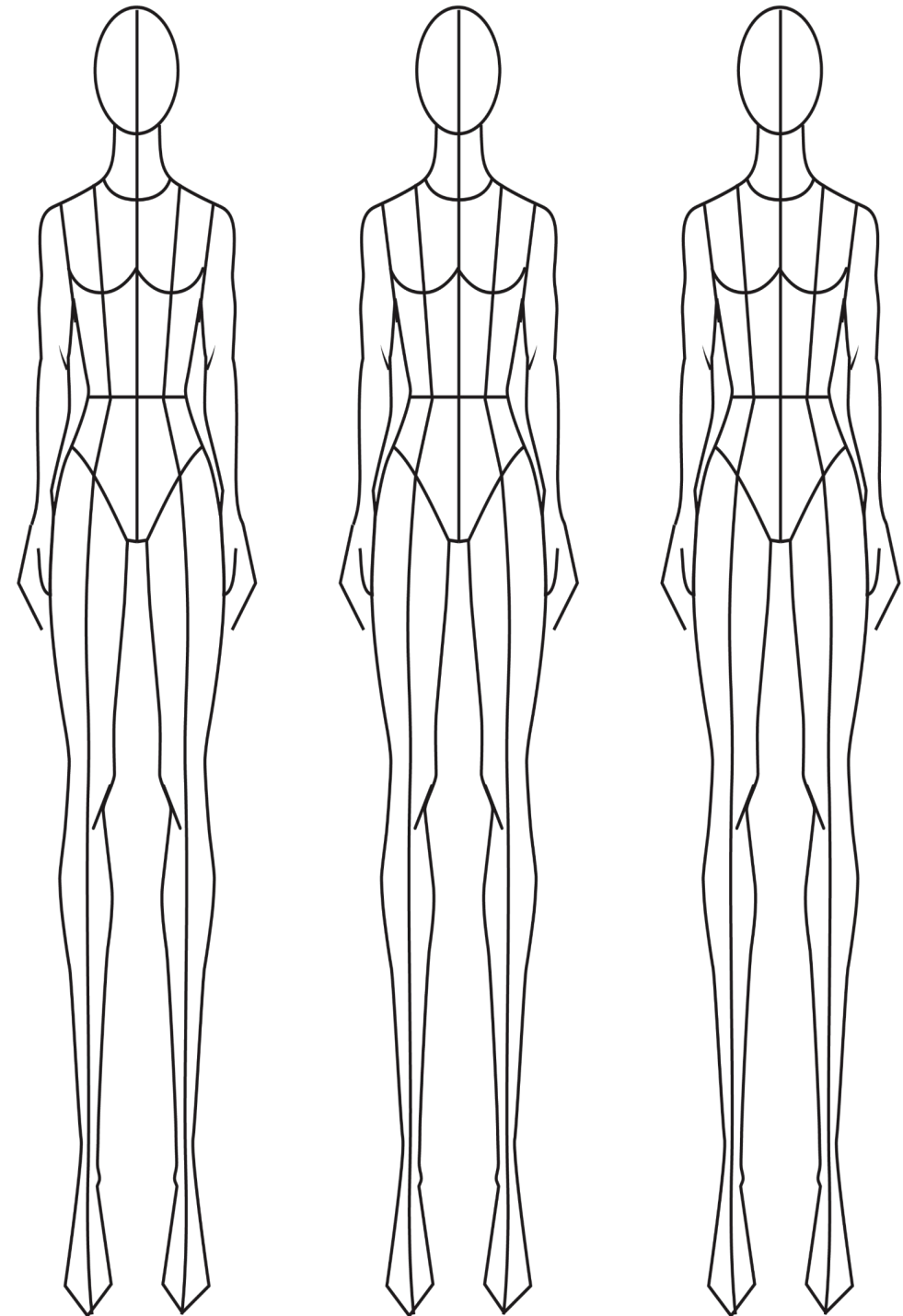
What is a fashion Croquis?

A Croquis is a drawing of a fashion model that you trace over to design clothing. You can also call it a fashion figure or template.

Fashion croquis can be all different shapes, sizes, and styles. It all depends on the end use of your design and the demographic you are designing for. I've used different croquis throughout my career. Some were more stylized while others were super simple.



Creating the next generation
of entrepreneurs



FROM IDEA TO SPECIFICS



Creating the next generation
of entrepreneurs

FACIAL SHAPES

ROUND



SQUARE



OVAL



What are the Proportions of a Fashion Croquis?

I will demonstrate how to draw a "3 heads" croquis. The croquis is 3 heads tall from the top of the head to the ankles, which is much more elongated than the average woman. (The feet are excluded from the equation since they can vary in height depending on the type of shoes and heel height.)

A 3 heads model exaggerates the proportions of a fashion model to display clothes in an elongated and dramatic scale.

However, fashion models can, and should, have diverse body proportions, so I encourage you to evolve your croquis to be any shape and size.

CREATE YOUR IDEAL IDEA

Drawing the Croquis Skeleton

Step 1: Draw a vertical line, perpendicular to the horizontal guidelines. This will be the center line

Step 2: Draw an oval for the head

Step 3: Draw a horizontal line for the shoulders (roughly 2" heads wide)

Step 4: Repeat step 3 for the hips (the hips and shoulders are the same width)

Step 5: Draw a horizontal line for the waist (roughly 1 head width)

Step 6: Connect the shoulder, waist and hips

Step 7: Draw a guideline for the arms as pictured

Step 8: Draw a vertical line from the waist down



Creating the next generation
of entrepreneurs



STEP BY STEP GUIDE

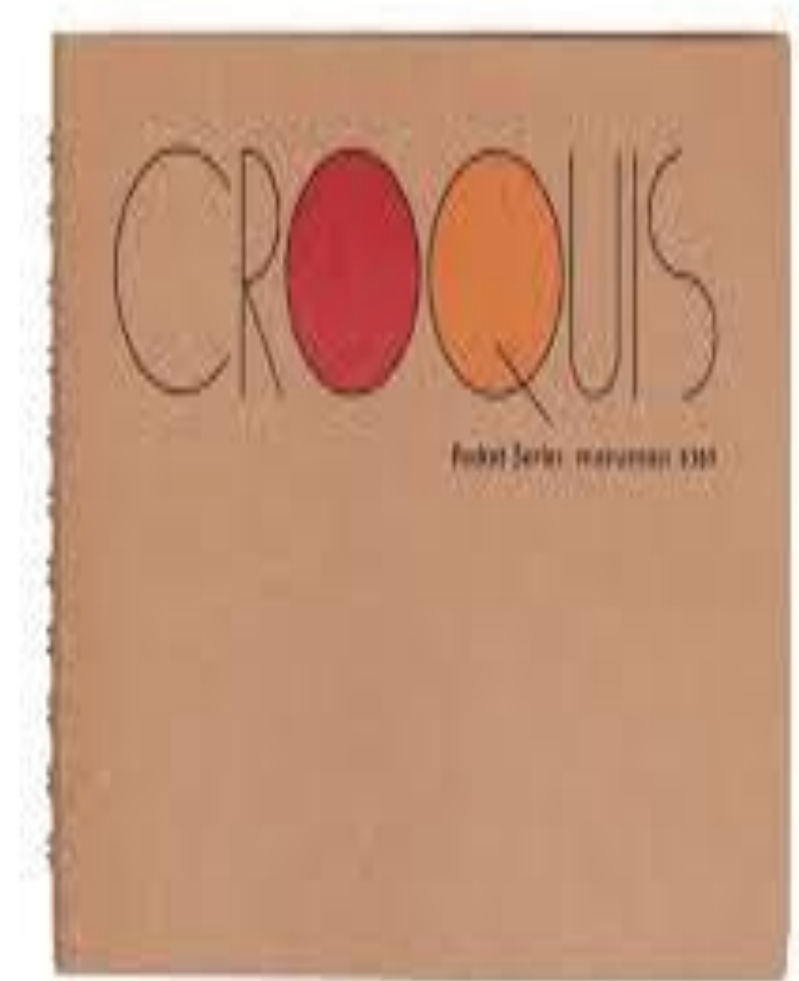


Step 9: Draw a cylinder for the neck

Step 10: Connect the neck to the shoulder

Step 11: Draw small ovals for the knees

Step 12: Draw small ovals for the ankles



WHERE TO GET IN TOUCH



Creating the next generation
of entrepreneurs

GET INSPIRED
MEDITATE ON YOUR
INSPIRATION
DETAIL YOUR IDEA
BRING IDEA TO REALITY



WHERE TO GET INSPIRATIONS FROM:

- Environment
- Twitter
- Instagram
- Facebook
- Google
- Office etc

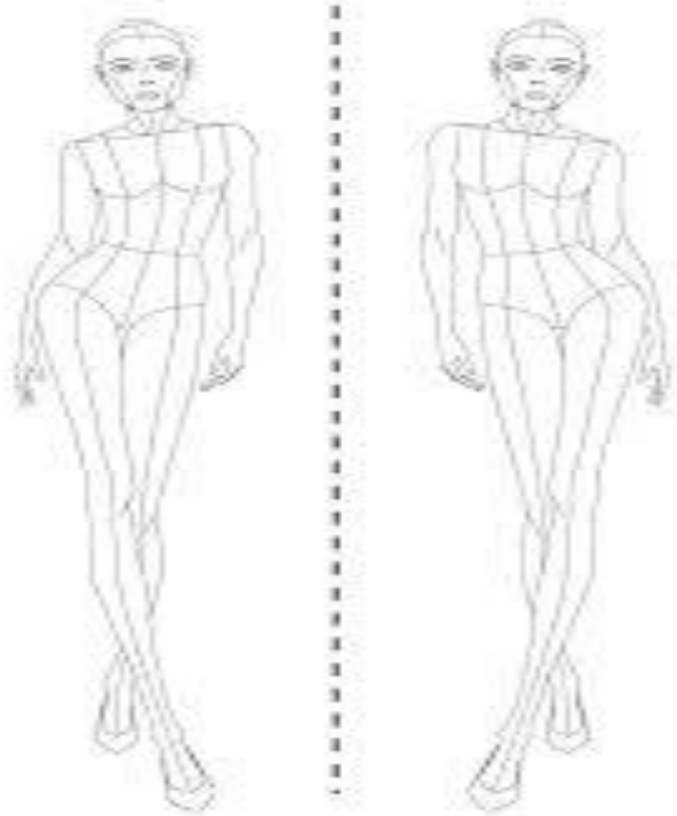


Creating the next generation
of entrepreneurs

Know where to look for your ideas.



PLAN PLAN PLAN



Creating the next generation
of entrepreneurs

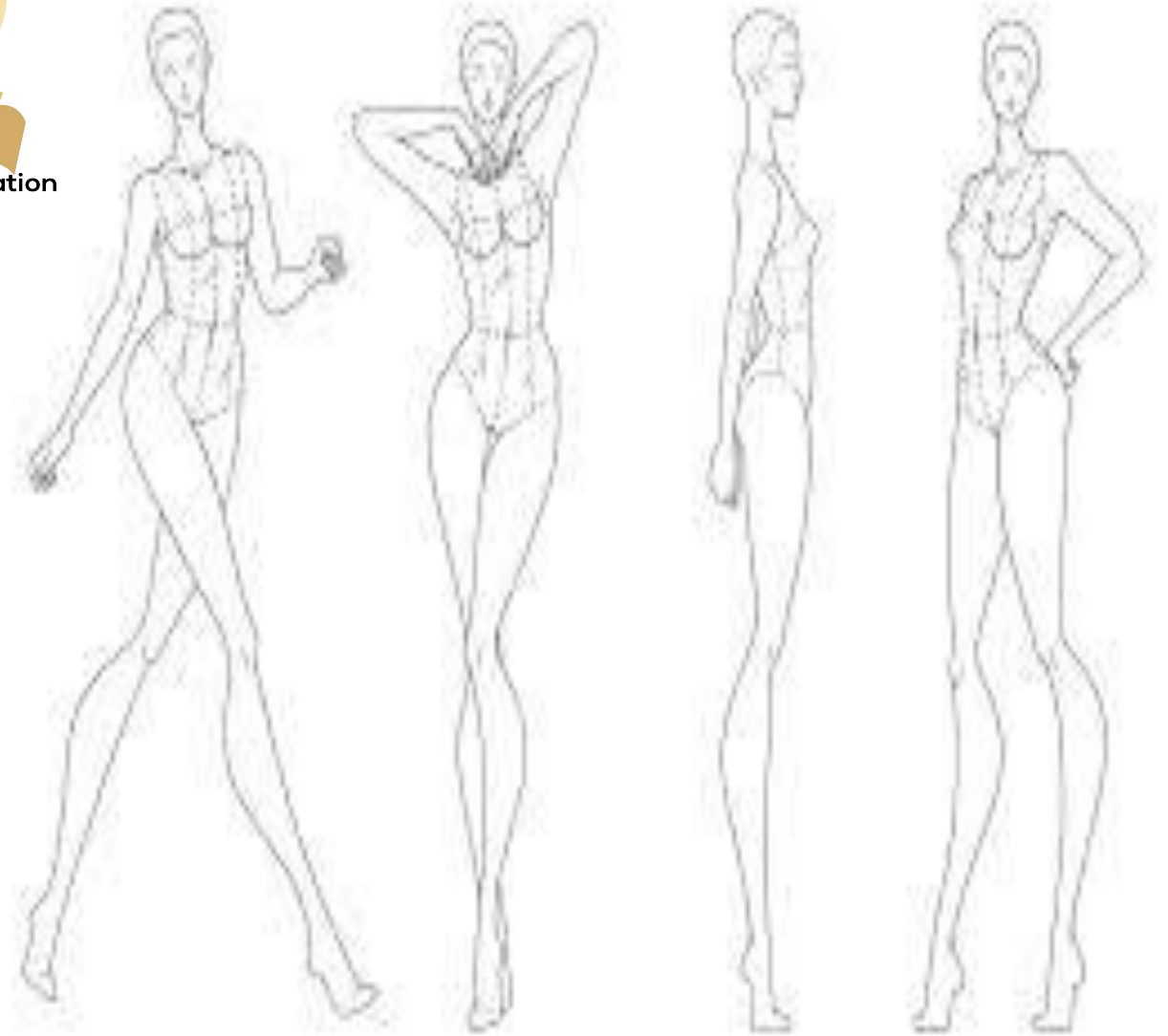
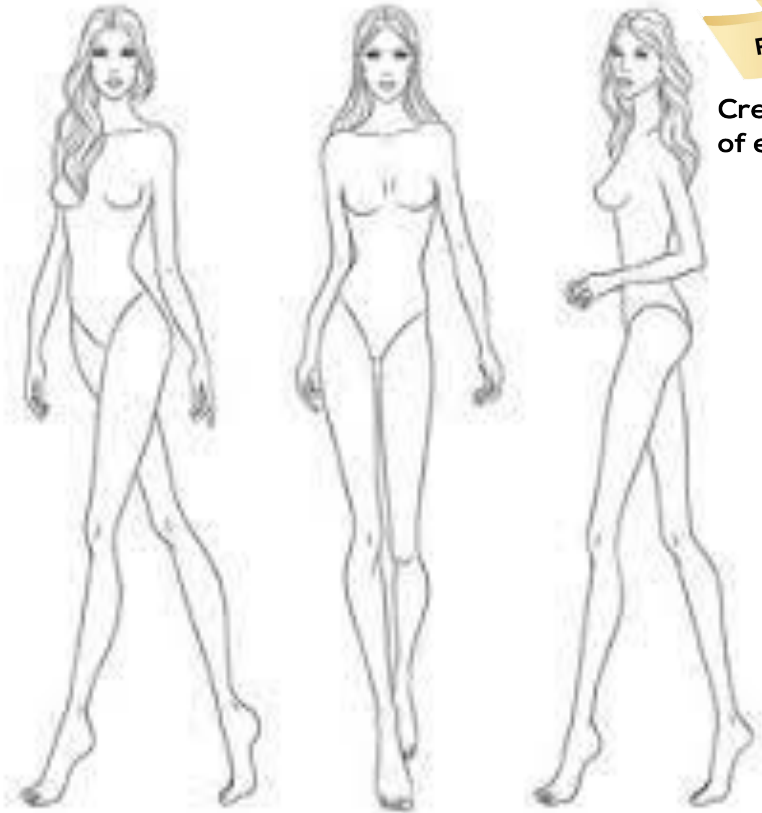


POSTURES



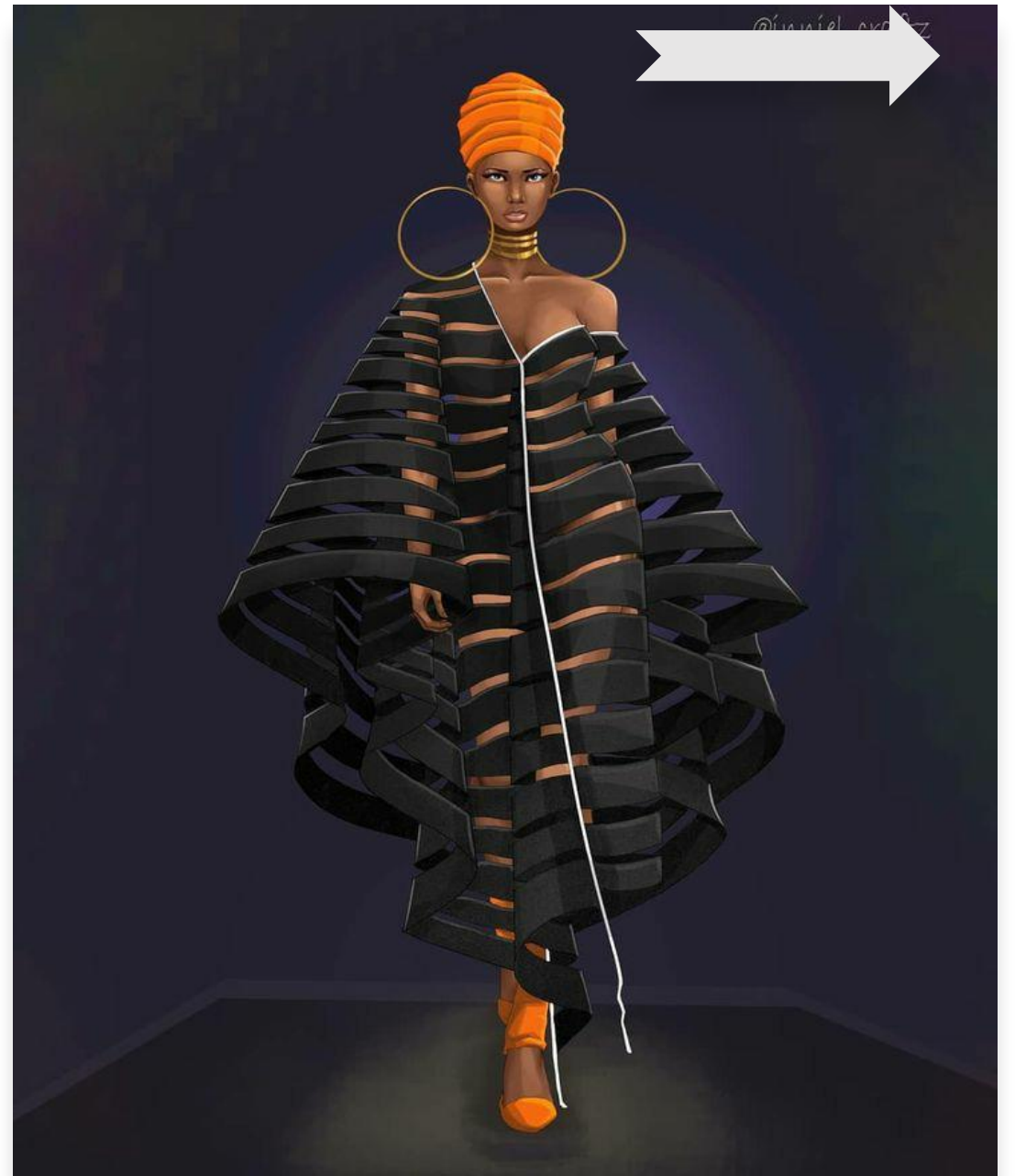
FASHION ACADEMY

Creating the next generation of entrepreneurs





Creating the next generation
of entrepreneurs





Creating the next generation
of entrepreneurs

FLAT DRESS





**Creating the next generation
of entrepreneurs**

THANK YOU

Do have a wonderful time and a successful business career